

HOOKED ON SCHOOL DAYS



Perseverance will take you far.

From **February 16 to 20, 2026**, mark your calendars for the 22nd edition of the *Hooked on School Days* (JPS) in Quebec!

In a world where everything moves fast and immediate results are often valued, it is essential to remember that success takes time.

It is built through challenges, trials, errors, and above all, through constant commitment. It is precisely perseverance, this ability to continue despite obstacles, that allows us to overcome stages that we sometimes think are inaccessible.

And behind every person who perseveres is someone who believes in them.

School perseverance is not solely based on individual willpower. **It takes root in environments where every act of support fosters confidence and the desire to move forward.**

Actions that will take them far

Supporting school perseverance is sometimes as simple as:

- Saying: "I'm proud of you"
- Value progress, **not just results**
- Sharing one's own journey, with its detours and obstacles
- Helping to set **short-term goals**
- Create an environment where **mistakes become learning opportunities.**
- Presenting **diverse models** of resilience and perseverance
- Offering **flexibility in working hours** during exam periods
- Schedule **study time in the workplace**

These actions **propel forward and help build a culture of perseverance**, where every young person and adult in training feels supported and encouraged to continue their path.

A word of encouragement
can ignite a spark.

A gesture of support
can change a course.

What if, today, you were the one making the difference?



Because perseverance will take you far.

Ushkuishtatishuti aven katak^u tshipa tshi ituteu.



Each year, thanks to the involvement of more than 200 North Shore partners, as well as the support of the Réseau québécois pour la éruissite éducatve (RQRE), RAP Côte-Nord is able to deploy the JPS in its region.

Join the movement!

Here are several ways to participate:

- Download the **campaign tools and visuals** to share the message around you and encourage young people and adults in training in your community.
- **Wear the green and white ribbon**, a symbol of your commitment to school perseverance.
- **Participate in one of the activities** organized specifically as part of the JPS.
- **Add a touch of green** to your outfit or decorate your workspace in green on February 19th, for **PerseVERT Thursday**. Take a photo and share it with the hashtag #perseVERT2026 to create a green wave of support on social media.
- **Share your message of support or your story of perseverance** with the hashtag #JPS2026

**Join us to celebrate the
*Hooked on School Days 2026!***

Activities to download



“When I Grow Up” Chatting Activity

Help little ones develop self-awareness, interact with others, demonstrate understanding, expand their vocabulary, learn new things related to different areas of learning, spark their imagination, and practice their fine motor skills.



Coloring On the Way to Kindergarten

1. Have your little ones color the picture of *the persevering whale*
2. The little ones give the drawing to their parents as a gift
3. Behind the gift, parents will find *Five ways to prepare their child for kindergarten!*

Would you like to have **tools, images, or content tailored** to and representative of JPS?

Contact RAP Côte-Nord!

[Contact us](#)

