

YOU ARE AN AMBASSADOR



FROM FEBRUARY 16 TO 20, 2026

**HOOKED
ON SCHOOL
DAYS**

#JPS2026

1

Have you just agreed to be a HSD 2026 ambassador? Congratulations! Thanks to your commitment, hundreds of young people will be inspired and encouraged to persevere.

2

Share your story of perseverance through a short video (reel/story) OR a photo with a caption describing a moment when you persevered on your platforms or those of your partner organization.

3

Share your videos or photos on your social media using the hashtags #RRM and #JPS2026 before, during, and after the HSD.

Content ideas to share:

- A challenge you overcame;
- A failure that taught you something;
- A moment when continuing was difficult;
- Advice you would like to give to young people.



Réseau réussite
Montréal